



Cy Wakeman works with organizations and individuals that want to thrive in difficult times by discovering new solutions to old problems.

Cy Wakeman is a dynamic, well-respected consultant and national keynote speaker with an uncanny ability to quickly diagnose group interplay and tailor strategies to exactly fit the goals of the client organization. And, Cy speaks from experience! Throughout her career, she has built a reputation for achieving amazing results in spite of limited resources and challenging circumstances. Clients in a wide variety of industries have found her guidance to be key in their successful planning and implementation of new programs and systems. Based on her hard-hitting philosophy, “Succeeding in Spite of the Facts,” Cy has helped top clients break through their reasons, stories and excuses to develop innovative solutions to long-standing issues.

Cy has a unique background, which combines four successful business start-ups with 18 years working and consulting in a variety of arenas; including manufacturing, banking, government, high-tech and healthcare. Cy has personally led strategic planning efforts, culture change initiatives, talent assessment and succession planning projects. With expertise in leadership and change management principles, she has ensured the business readiness for multi-million dollar ERP and IT project implementations, created and implemented management development programs, provided executive coaching and conducted business process re-engineering.

Cy is a nationally known expert on managing both corporate and lifestyle change. As the co-author of two books, “Leadership Gurus Speak Out” and “Expert Women Who Speak...Speak Out!” she has been a featured keynote speaker at numerous national and international conferences and a variety of state conventions. Her approach is unconventional, candid and humorous. Her topics include lifestyle change, managing organizational change, project management, team-building, personality styles and breakthrough organizational behavior.

Clients who have benefited tremendously from Cy’s work include New York Presbyterian Hospital, Weil Cornell Medical School, Gateway, Inc., Lockheed Martin, Rancho La Puerta Health Spa, Woodmen of the World, ConAgra, Verizon Wireless, Omnium Worldwide Inc., West Asset Management, First National Merchant Solutions, U.S. Cellular, University of Nebraska Medical Center, First National of Nebraska, Inc., Wellmark, Wells Fargo, Cabela’s, Farm Bureau, Trinity Health Systems, and the North Dakota, Iowa, and Texas National Guard. Participants in her programs consistently give rave reviews, evaluating the programs as the single most impactful training they have ever experienced. Months and years later, participants are still talking about and applying the information delivered in her presentations.

She now brings her proven and hard-hitting philosophy, “Succeeding in Spite of the Facts,” to organizations that want to break through their reasons, stories and excuses to develop innovative solutions to long-standing issues.

Cy holds a Bachelors degree in Political Science with an emphasis in international relations. Her second undergraduate degree is a Bachelors in Social Work. Cy also received her Masters of Science in Health Administration with an emphasis on Organizational Development.

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