



Cy Wakeman works with organizations and individuals that want to thrive in difficult times by discovering new solutions to old problems.

Cy speaks from experience! Throughout her career, she has built a reputation for achieving amazing results in spite of limited resources and challenging circumstances. Clients in a wide variety of industries have found her guidance to be key in their successful planning and implementation of new programs and systems.

Cy Wakeman is a dynamic, well-respected consultant and national keynote speaker with an uncanny ability to quickly diagnose group interplay and tailor strategies to exactly fit the goals of the client organization.

Cy is a well-known thought leader and is featured as an expert blogger for Fastcompany.com. She is also a contributing author or featured expert to a variety of magazines, newspapers and online publications including Pink Magazine, Women's Health, New York Post, hr.com, entrepreneur.com, and employee benefits.com.

Cy has a unique background, which combines four successful business start-ups with 18 years working and consulting in a variety of arenas; including manufacturing, government, high-tech and healthcare. Cy has personally led strategic planning efforts, culture change initiatives, talent assessment and succession planning projects. With expertise in leadership and change management principles she has ensured the business readiness for multi-million dollar ERP and IT project implementations, created and implemented management development programs, provided executive coaching and conducted business process re-engineering.

Clients who have benefited tremendously from Cy's work include New York Presbyterian, Weil Cornell, Verizon Wireless, U.S. Cellular, TD Ameritrade, First Data Resources, Woodmen of the World, ConAgra, Omnium Worldwide, Inc. First National Merchant Solutions, Wellmark, Wells Fargo, Cabela's, Farm Bureau, Trinity Health Systems, and the North Dakota, Iowa, and Texas National Guard. Participants in her programs consistently give rave reviews, evaluating the programs as the single most impactful training they have ever experienced. Months and years later, participants are still talking about and applying the information delivered in her presentations.

She now brings her proven and hard-hitting philosophy, "Reality Based Leadership", to organizations that want to break through their reasons, stories and excuses to develop innovative solutions to long-standing issues.

Cy holds a Bachelors degree in Political Science with an emphasis in international relations. Her second undergraduate degree is a Bachelors in Social Work. Cy also received her Masters of Science in Health Administration with an emphasis on Organizational Development.

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