



**Cy Wakeman works with organizations and individuals that want to thrive in difficult times by discovering new solutions to old problems.**

Cy speaks from experience! Throughout her career, she has built a reputation for achieving amazing results in spite of limited resources and challenging circumstances. Clients in a wide variety of industries have found her guidance to be key in their successful planning and implementation of new programs and systems.

Cy has a unique background, which combines four successful business start-ups with 18 years working and consulting in a variety of arenas; including manufacturing, government, high-tech and healthcare. Cy has personally led strategic planning efforts, culture change initiatives, talent assessment and succession planning projects. With expertise in leadership and change management principles she has ensured the business readiness for multi-million dollar ERP and IT project implementations, created and implemented management development programs, provided executive coaching and conducted business process re-engineering.

Clients who have benefited tremendously from Cy's work include New York Presbyterian, Weil Cornell, Verizon Wireless, U.S. Cellular, Woodmen of the World, ConAgra, Omnium Worldwide, Inc. First National Merchant Solutions, Wellmark, Wells Fargo, Cabela's, Farm Bureau, Trinity Health Systems, and the North Dakota, Iowa, and Texas National Guard. Participants in her programs consistently give rave reviews, evaluating the programs as the single most impactful training they have ever experienced. Months and years later, participants are still talking about and applying the information delivered in her presentations.

She now brings her proven and hard-hitting philosophy, "Succeeding in Spite of the Facts", to organizations that want to break through their reasons, stories and excuses to develop innovative solutions to long-standing issues.

1525 Douglas St.  
Sioux City, IA 51105

ph: 712-202-0285  
fax: 712-255-1346

cy@cywakeman.com  
www.cywakeman.com