



Cy Wakeman works with organizations and individuals that want to thrive in difficult times by discovering new solutions to old problems.

Cy speaks from experience! Throughout her career, she has built a reputation for achieving amazing results in spite of limited resources and challenging circumstances. Clients in a wide variety of industries have found her guidance to be key in their successful planning and implementation of new programs and systems.

Cy is a well-known thought leader and is featured as an expert blogger for Fastcompany.com. She is also a contributing author or featured expert to a variety of magazines, newspapers and online publications including Pink Magazine, Women's Health, New York Post, hr.com, entrepreneur.com, and employee benefits.com.

Clients who have benefited tremendously from Cy's work include New York Presbyterian, Weil Cornell, Verizon Wireless, U.S. Cellular, TD Ameritrade, First Data Resources, Woodmen of the World, ConAgra, Omnium Worldwide, Inc. First National Merchant Solutions, Wellmark, Wells Fargo, Cabela's, Farm Bureau, Trinity Health Systems, and the North Dakota, Iowa, and Texas National Guard.

Participants in her programs consistently give rave reviews, evaluating the programs as the single most impactful training they have ever experienced. Months and years later, participants are still talking about and applying the information delivered in her presentations.

She now brings her proven and hard-hitting philosophy, "Reality-Based Leadership™," to organizations that want to break through their reasons, stories and excuses to develop innovative solutions to long-standing issues.

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